

SCHOOL OF ENGINEERING

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

REPORT ON “ROLE IPR IN CREATIVITY AND KNOWLEDGE ECONOMY ”

Date: 22ndDecember, 2023

PROGRAM PARTICULARS

| Date of Event | Organized by | Venue |
|---|---|---|
| 22 nd December, 2023 (FRIDAY) | Department of Electronics And Communication Engineering. | ECE Seminar Hall, II floor, NNRESGI. |

Purpose of Program:

The Department of Electronics and Communication Engineering has organized a guest lecture on the topic “Role IPR in Creativity and Knowledge Economy” for awareness of students to have importance of Acquiring the IPR, Process of Acquisition of IPR. The lecture covered the implementation of innovative ideas of student, process of acquiring the rights and commercializing them.

During the Lecture session the Resource Person

- Discussed about the ideas of students
- About process of securing the IPR for Ideas
- Various resources which provide the assistance to the students with ideas.

Dr. Pavan Kumar Thimmaraju M.Tech,Ph.D , Assoc. Professor interacted with students and gave talk about IPR , its importance and process of acquiring the intellectual property rights for innovative ideas. During the session, Many of the students has asked the questions regarding IPR and knowledge economy. The resource person has answered them all in a satisfactory way.

Poster of the Event:

NALLA NARASIMHA REDDY
Education Society's Group of Institutions—Integrated Campus
(Approved by AICTE & PCI, New Delhi & Affiliated to JNTUH, Accredited by NAAC with A+ Grade)
Near Narapally, Chowdariguda (V), Korremula 'X' Road, Ghatkesar (M), Medchal-Malkajgiri (D), Hyderabad - 500088, Telangana.
(UGC AUTONOMOUS INSTITUTION)

Accredited by NAAC A+ Grade
NBR
INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

SCHOOL OF ENGINEERING
Department of Electronics & Communication Engineering
Industry Institution Interaction Cell (IIC) & Institution's Innovation Council (IIC)
Organise Session
on
Role of IPR in Creativity and Knowledge Economy
by
Dr. Pavan Kumar Thimmaraju
M.Tech, Ph.D
Associate Professor (ME), NNRG

Resource Person

INTELLECTUAL PROPERTY RIGHTS CELL
NNRG

Venue: ECE Seminar Hall, II Floor, NNRG Date: 22nd December 2023 Time: 1.30 P.M.

Glimpses of the Guest Lecture

The Lecture of Role of Emotional Intelligence in Education was held at 9:40 AM in the ECE Seminar Hall, Second Floor, NNRESGI. The dignitaries present were Dr.S.Ravi chand, HoD/ECE Dept, Mr. P K Kulakarni Asst. Prof , staff and students of ECE department.



Dr. Pavan Kumar Thimmaraju addressing the gathering



Interaction with the students



Mr. PK Kulakari giving the Conclusory remarks



Dr. S Ravi Chand and Mr. P K Kulakarni presenting the Memoto to the Resource Person

Outcome of the Event:

The students were really motivated and interactive, as they got opportunity to interact with the professor and motive was to know the important of IPR and to clear their doubts as well regarding the lecture.

Into thE Engineering!!!

Dr. S.Ravi Chand
Professor & Head, ECE